

PSA - "Don't Feed the Monster"

CHRYSYIAN FINISHES DRINKING FROM
BOTTLE AND LOOKS BETWEEN GARBAGE
AND RECYCLING BIN

OVER-THE-SHOULDER LOOK

CHRYSYIAN THROWS BOTTLE INTO
GARBAGE AND WALKS AWAY

MEDIUM SHOT OF MONSTER GETTING UP
AND EATING BOTTLE

OVER THE MONSTER'S SHOULDER

MONSTER: (to Chrystian) Hey,
thanks.

MONSTER ON LEFT WITH ROOM FOR
TITLES ON RIGHT

NARRATOR: Here are the facts.
Eight out of ten plastic water
bottles become landfill waste. In
2006 alone, that meant that 38
billion water bottles ended up in
landfills. As if that wasn't
enough, it takes 700 years before
they even begin to decompose.

SHOT OF RECYCLING BIN WITH MONSTER
REACHING FOR IT AND TITLES ON
RIGHT AGAIN

NARRATOR: Here's the good news.
Recycling one ton of PET plastic
saves 7.4 cubic yards of landfill
space. Producing from recycled
materials only uses 2/3 the energy
it takes to produce from raw
materials. And recycled materials
are made into lumber, clothing,
insulation, and more.

MEDIUM OF MONSTER TALKING BEFORE
CHRYSYIAN PUTS THE LID ON HIM

MONSTER: I love recyclables. And I
never get full. (sees Chrystian)
Hey, what are you doing?

TITLES READ, "DON'T FEED THE
MONSTER" and "RECYCLE"